

MatomoCamp opening ceremony 30 minutes



What this event is about?

To spread knowledge about Matomo Analytics.
N°1 Free software web analytics platform that
gives you 100% data ownership.



Scan me, I am famous



matomo camp

History of the event

A bunch of Matomo passionnates talking...
Hey, why don't we create a MatomoCamp?
And here we are...



Technologies we used



No Free software were harmed during the organization (except the logos maybe).

Our partners for the event

- Matomo
- Empreinte Digitale
- Mist Analytics
- Sonora
- Staiirs
- And many others as organizers/speakers spent some time on the project



About the organizing team

- Lukas Winkler
- Ronan Chardonneau
- Silva Arapi
- Peter Boehlke
- Frédéric Forster
- Joachim Nickel
- Stefan Koning
- Thomas Zeithaml
- Tomas Persson
- Jorge Carvajal Hellsten
- Stefan Giehl
- Thomas Czernik
- Fabian von Tiedemann
- Matts Hilden
- Guanghui Li

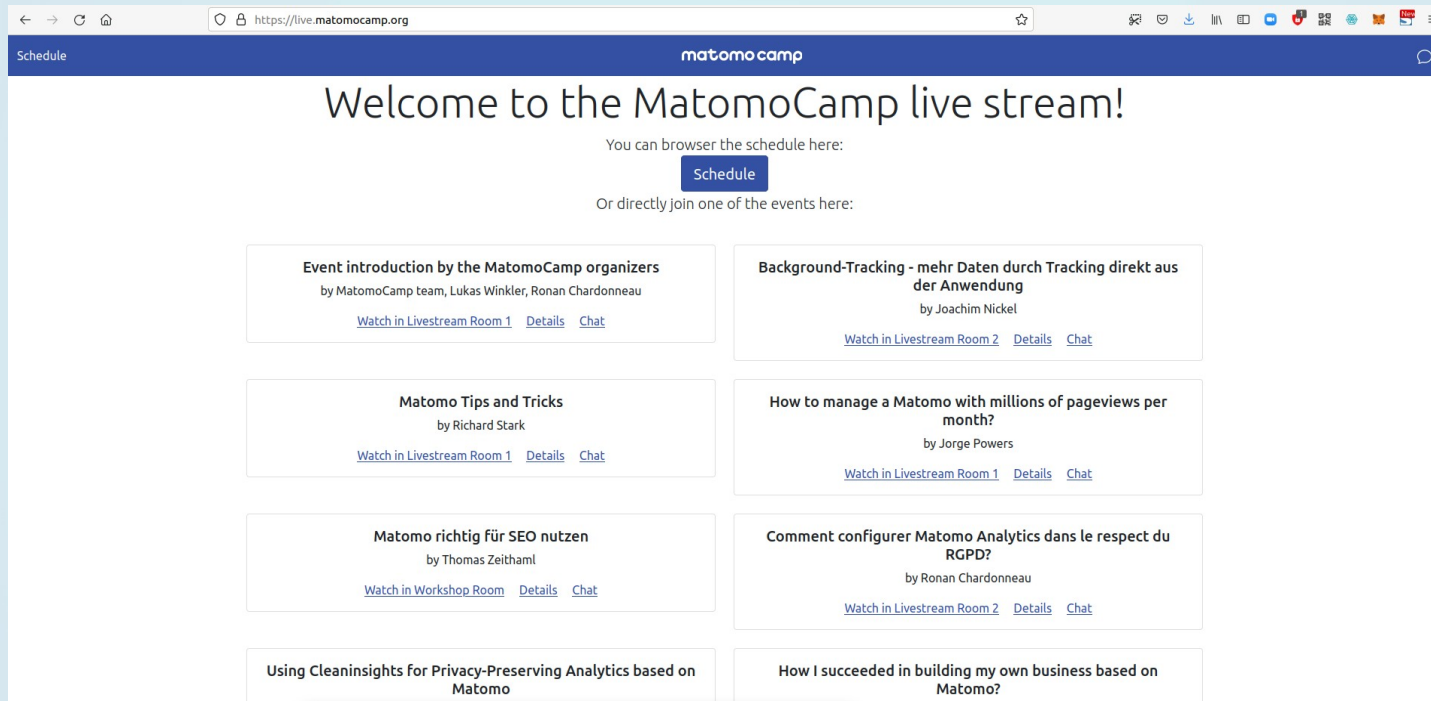


About the speakers (24)

- Lukas Winkler
- Ronan Chardonneau
- Joachim Nickel
- Richard Stark
- Jorge Powers
- Thomas Zeithaml
- Nathan Freitas
- Silva Arapi
- Davide Porrovecchio
- Pierluigi Tassi
- Claudio Celeghin
- Thomas Czernik
- Stefan Koning
- Peter Boehlke
- Tomas Persson
- Christian Allner
- Valentin Baraise
- Baptiste Thivend
- Viktor Vecsei
- Boris Budini
- Frédéric Forster
- Aurelie Pols
- Katie Newby
- Ronan HELLO



About the schedule <https://live.matomocamp.org>



The screenshot shows a web browser window with the URL <https://live.matomocamp.org>. The page has a dark blue header with the text "Schedule" on the left and "matomo camp" on the right. The main content area is white and features a large heading "Welcome to the MatomoCamp live stream!". Below this, there are two lines of text: "You can browse the schedule here:" followed by a blue button labeled "Schedule", and "Or directly join one of the events here:". The events are listed in a grid of eight white boxes, each with a title, author, and links for "Watch in Livestream Room 1", "Details", and "Chat".

Schedule

matomo camp

Welcome to the MatomoCamp live stream!

You can browse the schedule here:

[Schedule](#)

Or directly join one of the events here:

- Event introduction by the MatomoCamp organizers**
by MatomoCamp team, Lukas Winkler, Ronan Chardonneau
[Watch in Livestream Room 1](#) [Details](#) [Chat](#)
- Background-Tracking - mehr Daten durch Tracking direkt aus der Anwendung**
by Joachim Nickel
[Watch in Livestream Room 2](#) [Details](#) [Chat](#)
- Matomo Tips and Tricks**
by Richard Stark
[Watch in Livestream Room 1](#) [Details](#) [Chat](#)
- How to manage a Matomo with millions of pageviews per month?**
by Jorge Powers
[Watch in Livestream Room 1](#) [Details](#) [Chat](#)
- Matomo richtig für SEO nutzen**
by Thomas Zeithaml
[Watch in Workshop Room](#) [Details](#) [Chat](#)
- Comment configurer Matomo Analytics dans le respect du RGPD?**
by Ronan Chardonneau
[Watch in Livestream Room 2](#) [Details](#) [Chat](#)
- Using Cleaninsights for Privacy-Preserving Analytics based on Matomo**
- How I succeeded in building my own business based on Matomo?**



How to take part to the event?



To access the conferences
live.matomocamp.org



To text other attendees
or ask questions to the speakers
chat.matomocamp.org



To discuss in video with each other
meet.matomocamp.org



Have a great MatomoCamp.

**Next session will start at
10:00 A.M just relax in the
meantime**

<https://live.matomocamp.org>

