Case study:
Regione Emilia-Romagna

ALMOST 10 YEARS WITH MATOMO

4.5 million residents
22 km² area
1 of the most developed in EU *

INTRODUCING REGIONE EMILIA-ROMAGNA

*(WIKIPEDIA-EN SOURCE)

Food in Emilia-Romagna

Parmigiano Reggiano

Prosciutto di Parma

Mortadella di Bologna

Aceto Balsamico di Modena

...

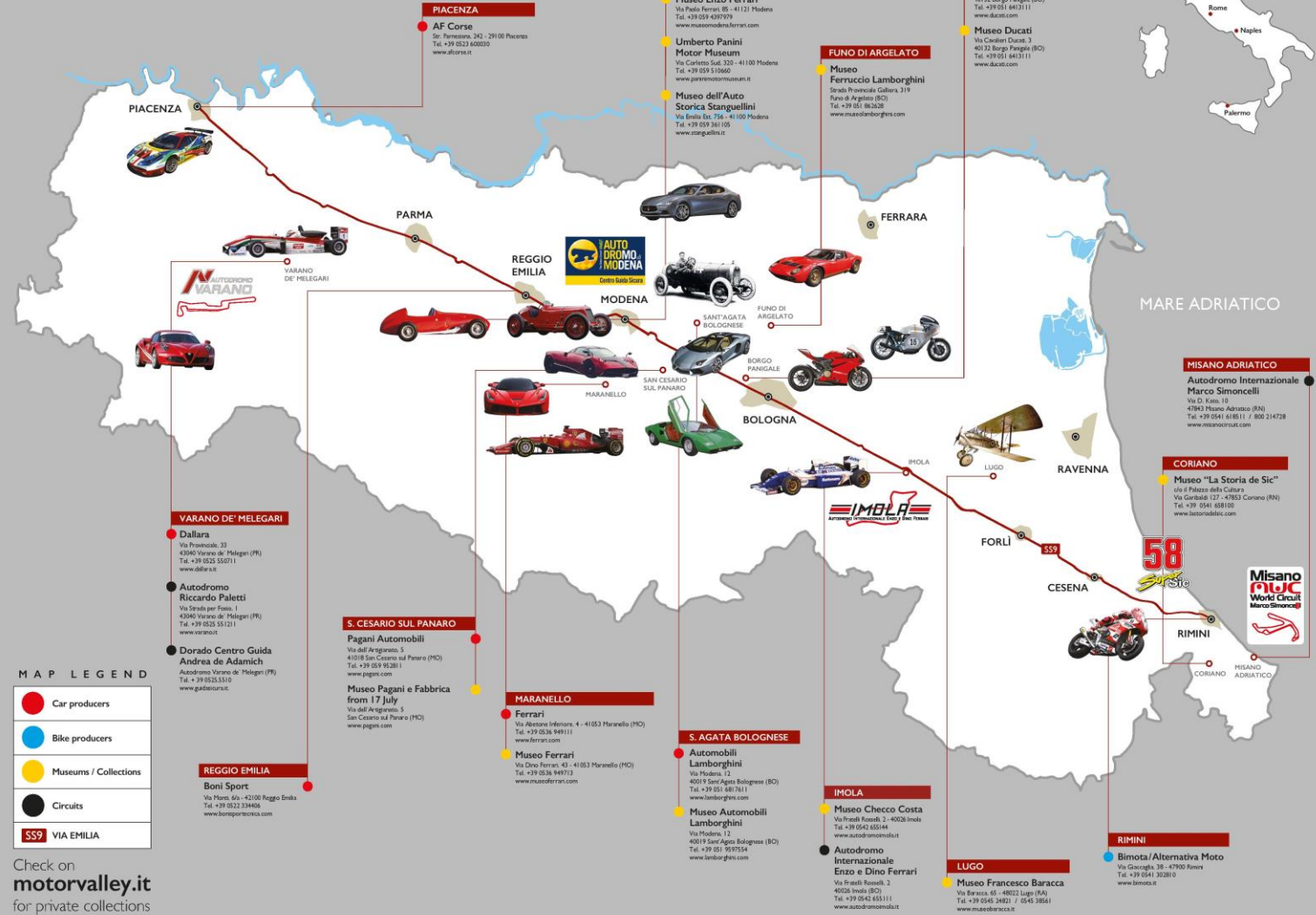# Motorsports in Emilia-Romagna

Ferrari

Lamborghini

Ducati

Gran Prix of Made in Italy

Misano circuit

Imola circuit

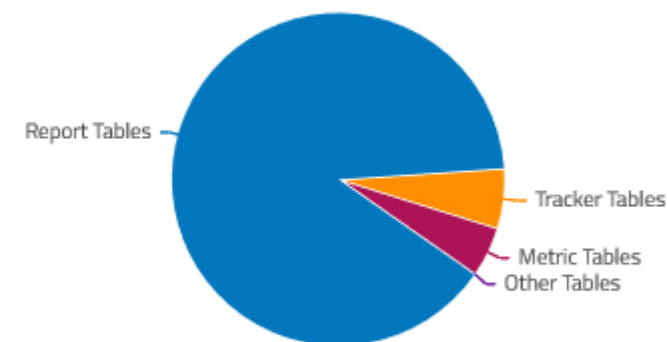Regione Emilia-Romagna

Almost 10 years measuring web analytics with Matomo

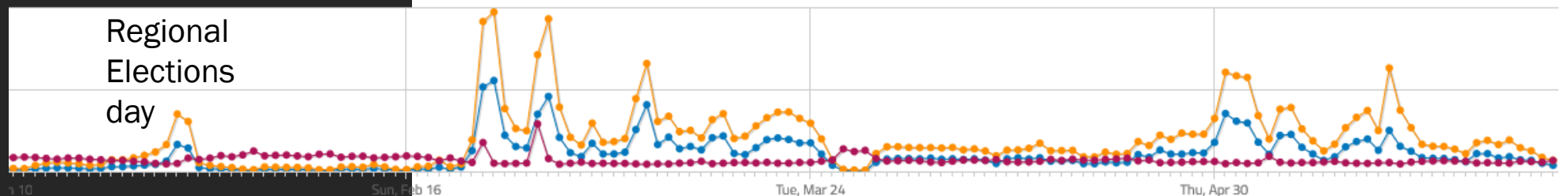*Since 2013, we're monitoring 145 websites managed by 214 users*

Database size > 100 Gb

Migrated from «logs analytics» to real web analytics.
Always caring of visitor's privacy from the first day.
Also before the GDPR rules.

Report Tables
Tracker Tables
Metric Tables
Other Tables

International emergency in web analytics

In 2020 we doubled the normal amount of traffic.

People was looking for updated social informations sourced by the administration
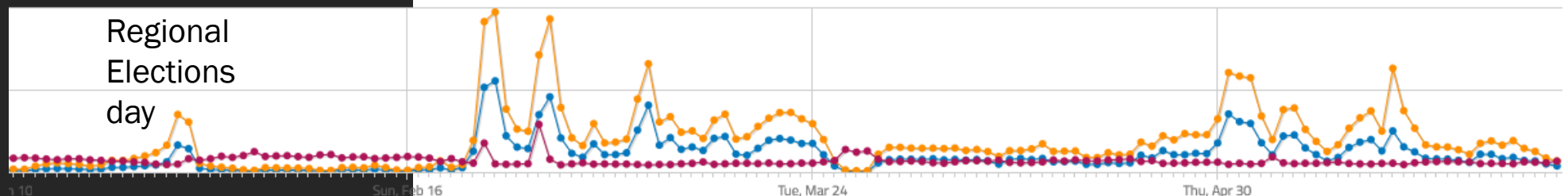
Regional Elections day

Sun, Feb 16   Tue, Mar 24   Thu, Apr 30

01 feb 20 -> 01 may 20

RegioneEmilia-Romagna

International emergency in web analytics

In 2020 we doubled the normal amount of traffic.

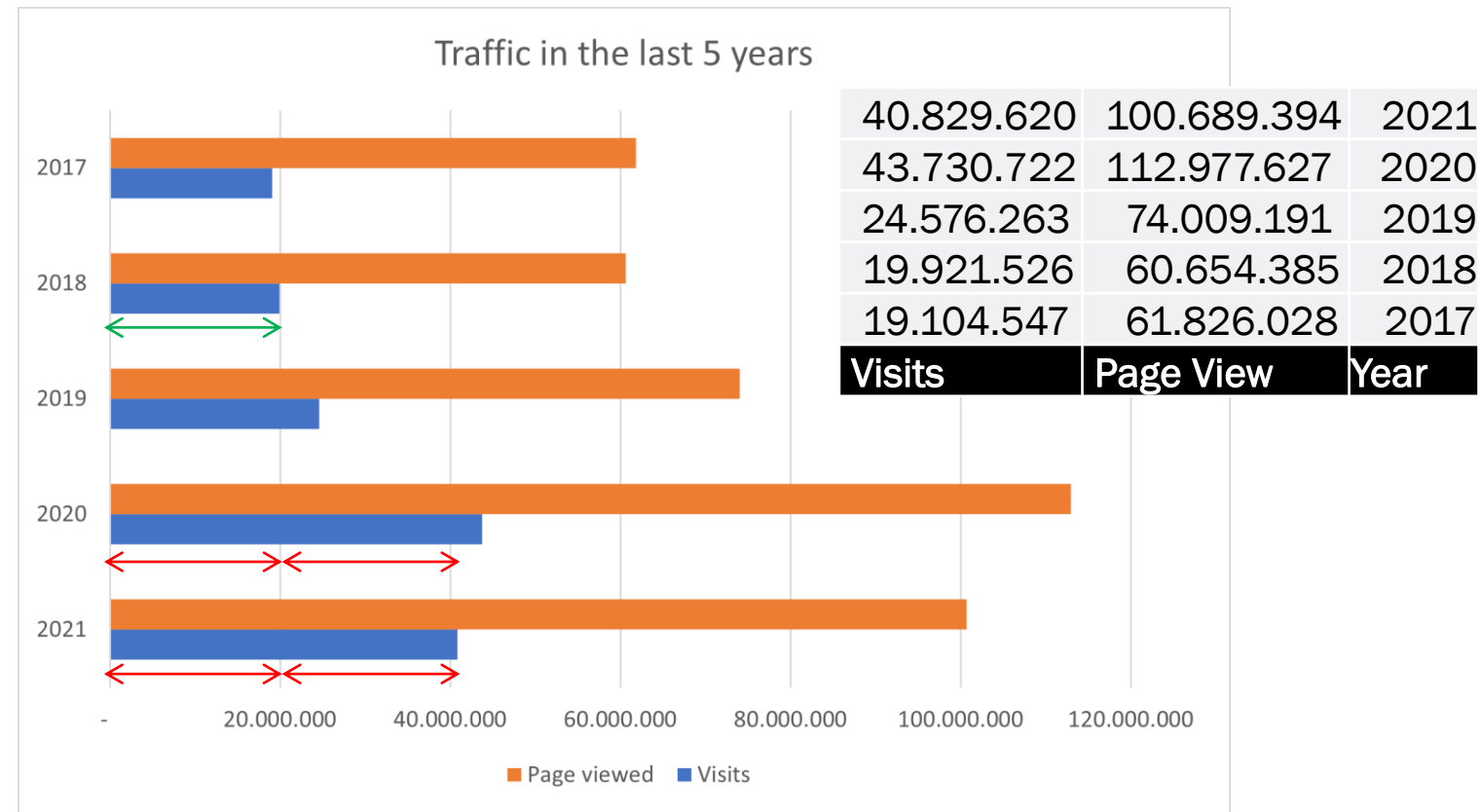People was looking for updated social informations sourced by the administration

Traffic in the last 5 years

Visits	Page View	Year
40.829.620	100.689.394	2021
43.730.722	112.977.627	2020
24.576.263	74.009.191	2019
19.921.526	60.654.385	2018
19.104.547	61.826.028	2017

Regional Elections day

01 feb 20 -> 01 may 20

Regione Emilia-Romagna

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1818

1818 visits and **2772 actions** in the last **3 minutes**
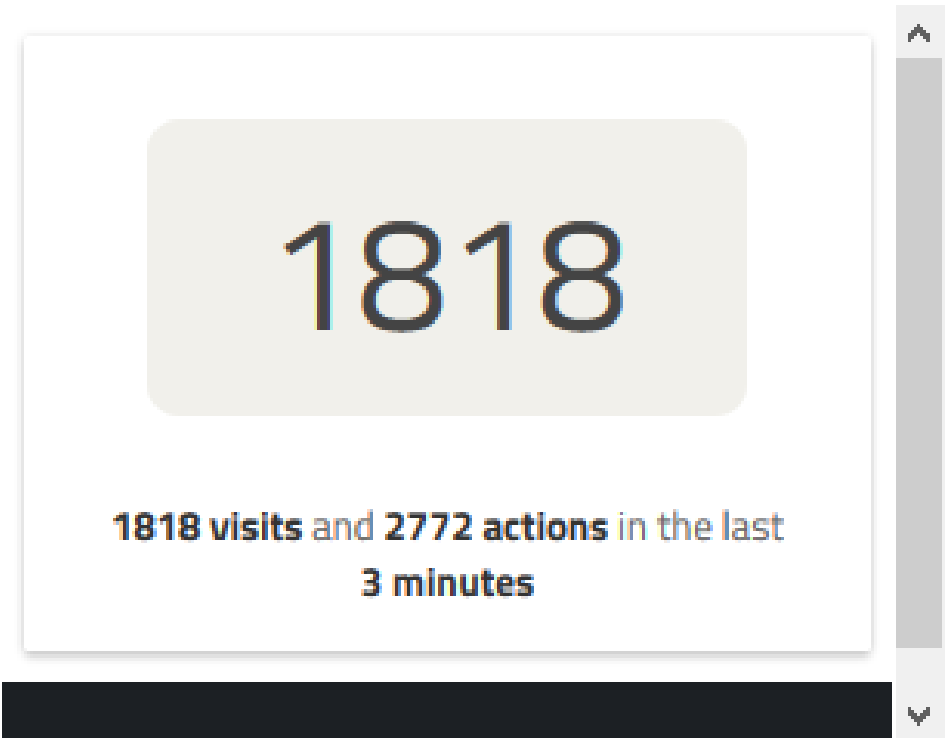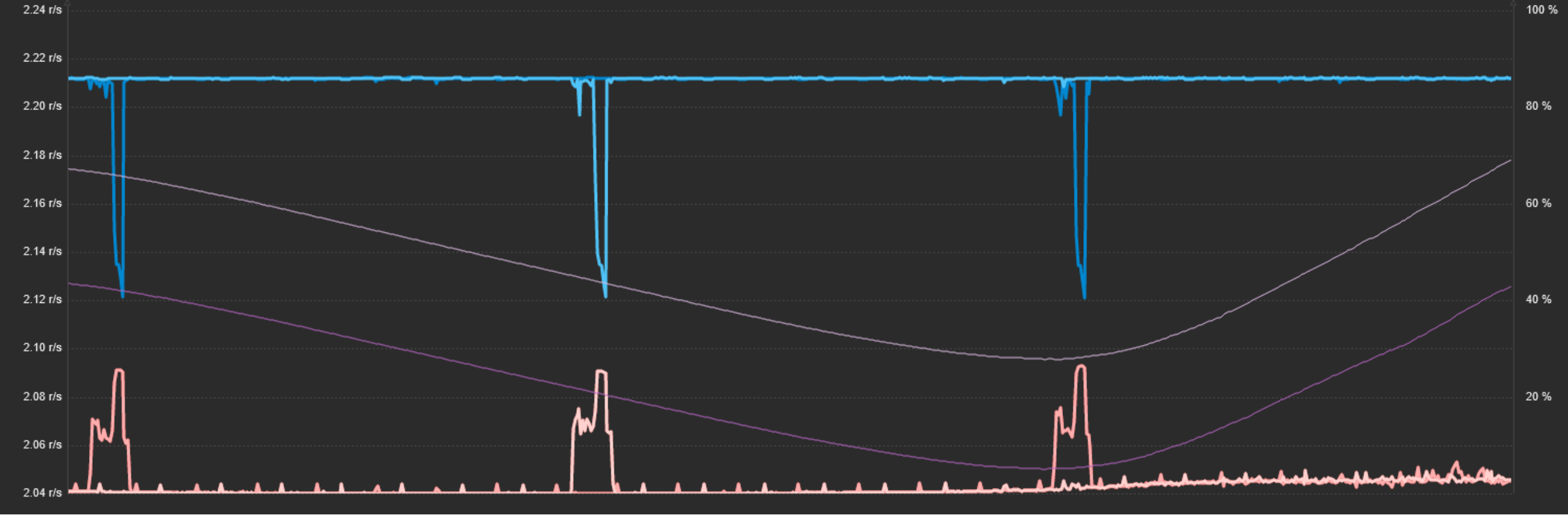
Both virtual machine usage graph in the last 12 hours: % Memory usage, % CPU usage, average requests per second

About performances

Our configuration is made of two virtual machines running twin balanced instances (until now).

We're planning to optimize the setup launching containers on the cloud in the next year, then enabling queued tracking.

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Plugins development

RerIntranet Subnetwork & RerUserDates

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Rer Intranet Subnetwork

A Matomo Plugin

This report displays visits and pageview coming from IP addresses you configured as intranet

Configurable by interface settings

Intranet Subnetwork

SUBNETWORK NAME	▼ % VISITS	UNIQUE VISITORS
WWW	95.5%	32,973
Intranet	4.5%	1,373

1–2 of 2

Rer
User Dates

A Matomo Plugin that hides custom date range selection in calendar for regular users and avoids to set dynamic ranges as default value in their personal profile.

Configurable by interface settings

User settings

Username	luca	*Your username cannot be changed.*
Alias	Luca	
Email	user@example.com	
Language	English ▼	
Report to load by default	○ All Websites dashboard	
	● Dashboard for a specific website	NAME2 ▼
Report date to load by default	○ Today	
	● Yesterday	
	○ Current Week	
	○ Current Month	
	○ Current Year	
Change password		*If you would like to change the password type a new one. Otherwise leave this blank.*
		Type your new password again.

Save

Regione Emilia-Romagna
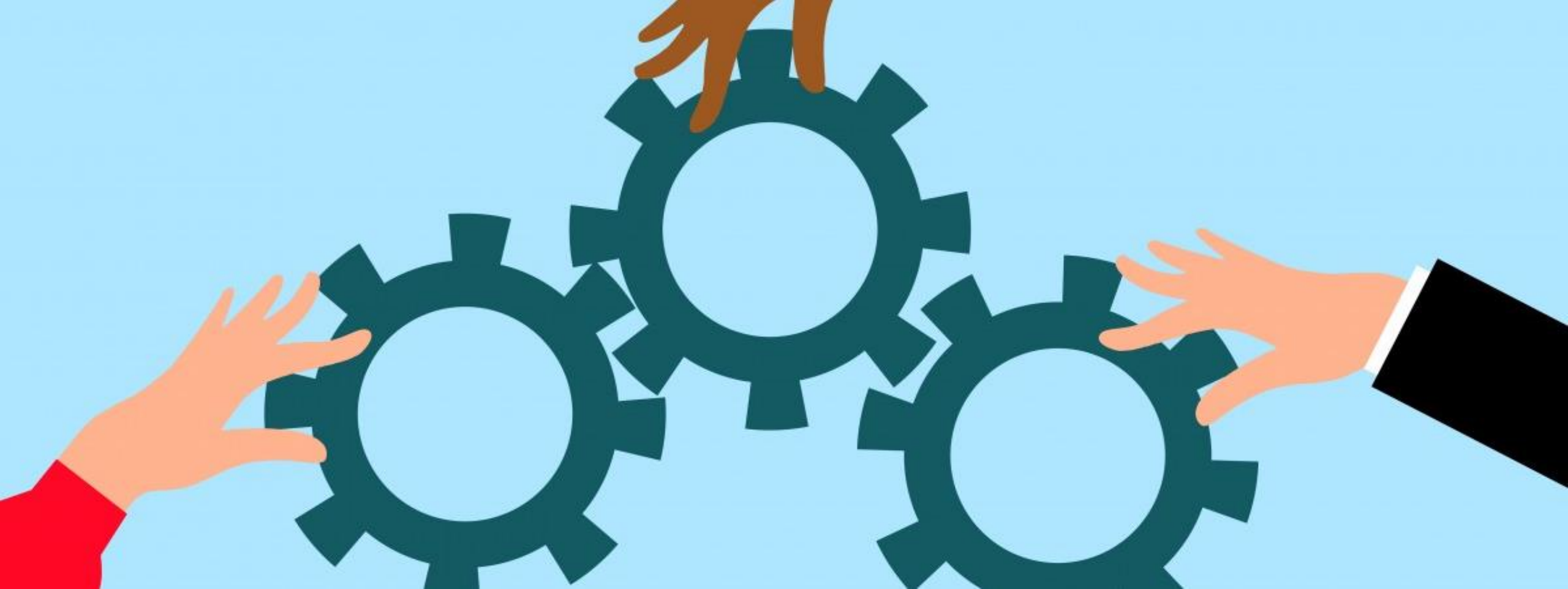
Our contribute back to the community

Our contribute back to the community

We actively contribute to Matomo development by Github interaction

- Issues

- Pull request

Italian forum moderation

Github: @RegioneER
https://github.com/RegioneER

Contacts: @tassoman

Thanks for your time!

Regione Emilia-Romagna